

# Privacy Policy

Glow Academy s.r.o.

Effective from: 18 June 2025

## 1. Who processes your personal data?

The data controller is:

Glow Academy s.r.o.

Registered office: Brandlova 3383/109, 695 01 Hodonín, Czech Republic

Company ID (IČO): 23399961

Email: [info@beautymasterawards.com](mailto:info@beautymasterawards.com)

We process your personal data in accordance with Regulation (EU) 2016/679 (GDPR) and applicable Czech legislation.

## 2. What personal data do we process and why?

We process the personal data you provide when placing an order, registering, or participating in the competition:

- Full name
- Email address
- Phone number (if required)
- Billing information (e.g., address, Company ID)
- Links to social media (if provided in the registration form)
- Competition entries (e.g., photos, videos, etc.)

Purposes of processing:

- Processing of orders (entry fees)
- Communication related to the competition
- Organization and evaluation of the competition
- Sending updates and information about the competition
- Archiving and accounting purposes

### **3. Legal basis for processing**

We process your personal data based on:

- Performance of a contract – to deliver the service you have ordered (participation in the competition)
- Legitimate interest – to operate the online store and competition effectively
- Consent – e.g., for publishing submitted materials or for marketing use (where required)

### **4. Who has access to your data?**

We do not share your personal data with third parties, except for:

- Technical and accounting service providers who assist with website operations and accounting (e.g., Shoptet, accounting firms)
- Competition judges, where necessary, for evaluating submitted entries

All partners have signed data processing agreements that ensure adequate protection of your personal data.

### **5. How long do we store your data?**

- Data related to orders and participation is retained for 5 years for tax and accounting purposes.
- Contact details used for marketing are stored until consent is withdrawn.
- Competition materials (e.g., photos) may be stored for up to 3 years for promotional purposes, unless otherwise specified.

### **6. What are your rights?**

You have the right to:

- Access your personal data
- Rectify inaccurate data
- Request deletion of your data (unless restricted by legal obligations)
- Restrict processing
- Data portability
- Object to data processing
- Withdraw consent at any time
- Lodge a complaint with the Office for Personal Data Protection ([www.uoou.cz](http://www.uoou.cz))


## **7. Cookies**

We use cookies on our website to ensure functionality, measure traffic, and support marketing. You can manage cookie settings in your browser.

## **8. Contact**

If you have any questions or requests regarding your personal data, please contact us at:

 [info@beautymasterawards.com](mailto:info@beautymasterawards.com)

 Glow Academy s.r.o., Brandlova 3383/109, 695 01 Hodonín, Czech Republic